

## WeGO Smart Sustainable Cities Training Program in Seoul

March 18 – 25, 2018

Since 2011, WeGO has been offering the popular "Seoul Program"—an e-Government training program in partnership with the Seoul Human Resource Development Center (SHRDC)—in Seoul, Korea. With the update of WeGO's Vision and Mission during the 4<sup>th</sup> WeGO General Assembly in 2017, WeGO is redesigning the training program to be more focused on Smart Sustainable Cities. This training program will be exclusive for WeGO members and will be held from March 18-25 in Seoul, Korea.

The training program will consist of diverse lectures and study visits that will showcase advanced and leading trends in smart cities based on Seoul's global leadership in this field. Esteemed speakers from the academe, government, and private and public sectors will offer various perspectives on how cities can become smart and sustainable and will help identify solutions to the pressing problems in the participants' respective cities. Participants will also learn from the best practices of their fellow WeGO members, as participants will be asked to share their cities' respective initiatives and there will be plenty of networking opportunities.



### Important Information

#### Who can join the program?

Upper management level public employees of member cities of WeGO, both full and associate members, are eligible to attend the training program. Participants of past WeGO Training Programs in Seoul that were organized with SHRDC are not eligible to apply. (Note: WeGO can only accept **MAXIMUM OF TWO applicants from each member city for the training program. A city may submit applications for more than two applicants, but only a maximum of two people will be accepted**).

WeGO will be selecting a maximum number of 15 participants to join this training program. Applicants will be selected based on their qualifications, suitability for the program, and English language skills.

#### What is the training schedule?

DATE	ACTIVITY
March 18	Arrival in Seoul
March 19-23	Training Proper
March 24	Optional Free Day*
March 25	Departure for Home Country

\*Optional Free Day: Participants will be given a chance to travel around Seoul on their own on Saturday, March 24. Lunch will be at the participants' own expense, but breakfast and dinner at the hotel will be provided, as well as hotel accommodations. Participants can also choose to leave for their home country early on this day instead. Attendance for the Training Proper (March 19-23) is mandatory.

## Tentative Program

The preliminary curriculum of the training program is as follows and is subject to change:

Date	March 19	March 20	March 21	March 22	March 23	March 24
Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9:30-11:30	<b>Orientation</b> 09:30-10:00	<b>Module 5</b> Seoul Smart City Solutions 09:30-11:30	<b>Module 6</b> Cities as Platforms for Open Innovation 09:30-11:30	<b>Module 7</b> Emerging Technologies in Smart Cities 09:30-11:30	<b>Module 9</b> Wrap-Up & Action Plan Presentation 09:00-11:00	<b>OPTIONAL FREE DAY</b>
	<b>Module 1</b> Seoul's e-Government Policies & Strategies 10:00-11:30				<b>Closing Ceremony</b> 11:00-11:30	
12:00-14:00	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	
14:00-18:00	<b>Module 2</b> Introduction to WeGO 14:00-14:30	<b>Study Visit 1</b> Seoul Children's Grand Park 14:00-16:00	<b>Study Visit 3</b> Gaepo Digital Innovation Park 14:00-16:00	<b>Module 8</b> Action Plan Preparation 14:00-16:00		
	<b>Module 3</b> Making a Smart City Masterplan 14:30-16:00					
	<b>Module 4</b> City Presentations 16:00-18:00	<b>Study Visit 2</b> TOPIS 16:30-18:00	<b>Study Visit 4</b> Seoul Big Data Campus 16:00-18:00	<b>Cultural Visit</b> 16:00-18:00		
18:00	DINNER	DINNER	DINNER	DINNER	DINNER	

### Where will the training take place?

The Seoul Program will take place at the **Seoul Human Resource Development Center (SHRDC)** in Seoul, Korea. For more information, please visit the official website of SHRDC at <http://hrd.seoul.go.kr/shrdc/>.

### Is English the official language?

**Yes.** All the lectures and field trips will be run in English only; therefore, participants must have a good command of the English language. Applicants will be required to undergo an English interview by the WeGO Secretariat to test their English skills.



## Does WeGO/ SHRDC support the participants?

### NOT PROVIDED BY WeGO/ SHRDC:

**Airfare:** Each and every participant is responsible for the airfare from their Home Country to Seoul (March 18) and from Seoul back to their Home Country (March 25).

### PROVIDED BY WeGO/ SHRDC:

**Accommodation:** WeGO/ SHRDC will provide participants with hotel accommodations at **The Sheraton Seoul Palace Gangnam Hotel** for 7 nights (check-in on March 18, check-out on March 25). For more information on the hotel, please visit the hotel website [here](#). **Additional nights and extra miscellaneous charges including laundry, telephone, paid internet, mini bar, etc. will not be paid for by WeGO/ SHRDC.**

**Meals:** Breakfast, lunch, and dinner will be provided for all participants during the duration of the program.

**Local Transport:** WeGO/ SHRDC will provide each participant with local transport from/to airport, the hotel, and the training site. All participants should inform WeGO their flight itinerary for airport pick-up and send-off.

## How can I participate in the training program?

### REQUIREMENTS FOR ALL APPLICANTS:

#### Online Application Form, Headshot Photo, Copy of Passport

Each participant is required to submit a [completed application form](#), [headshot photo](#) (in .JPG format), and a [copy of the passport ID page](#) to the WeGO Secretariat via the [Online Application Link](#).

**Deadline of Application Forms, Headshot Photos, Passport Copies: February 6, 2018**

#### Skype/ Phone Interviews

To further assess the applicants, WeGO will be conducting a 10-minute Skype/ phone interview. Please indicate the times you are available to be contacted in your online application form. The secretariat will inform you of the interview schedule beforehand so you may prepare. Kindly think of which smart city initiative from your city you would like to share with the other participants of the training program and your motivation for applying as this may be asked during the interview.

**Schedule of Phone Interviews: February 8-9, 12, 2018**

**Announcement of Accepted Candidates: February 14, 2018**

### REQUIREMENTS TO BE SUBMITTED ONLY BY ACCEPTED CANDIDATES:

#### Nomination Form

WeGO will be sending the nomination form during the announcement of accepted candidates. The nomination form must be endorsed by the accepted candidate's supervisor and the nominating authority, and then sent to the WeGO Secretariat by email.

#### Flight Itinerary

Program participants are asked to submit their confirmed flight itinerary to the secretariat.



### Presentation Abstract and Presentation

Participants will be required to submit by email a presentation abstract and PowerPoint presentation, as each participant will have an opportunity to deliver a 10-minute City Presentation during the Training Program. The presentation should be about any smart city initiative, project, or infrastructure in his/her respective city. Guidelines will be provided separately to accepted candidates.

### Visas

Participants may need to obtain an entry visa to the Republic of Korea from the Korean Embassy or Consulate in their respective country before commencing their journey (at least 2 weeks prior). Participants are responsible for getting their own visas. Please refer to this website for more information: <https://www.visa.go.kr/>. If you need assistance in obtaining the visa, please contact the WeGO secretariat.

### Application Timeline

DATE	ACTIVITY
February 6, 2018	Deadline of Application Form, Headshot Photo, Passport Copy
February 8-9, 12, 2018	Skype/ Phone Interviews
February 14, 2018	Announcement of Selected Applicants
March 2, 2018	Deadline of Flight Itinerary, Nomination Form
March 9, 2018	Deadline of Presentation Materials and Abstract from Applicants
March 18-25, 2018	WeGO Smart Sustainable Cities Training Program in Seoul

### Contact Person

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